13 April 1950

Program Director
Radio Station WOR
New York, New York

Dear Sir,

We here at WYBC recently incorporated a new feature in our sign off procedure which should be of interest to you. We have found that there is a large number of students here on the Yale campus who listen to their radios after our one a. m. sign off time. As a special service to these members of our audience we now recommend in our sign off that they tune in to WOR for their after hours listening.

Cordially,

THE YALE BROADCASTING COMPANY

Howard Eaton, Jr.
Program Director

HE/ct

MEN OF 1952:

WYBC
THE YALE BROADCASTING COMPANY, INCORPORATED
INVITES YOU TO BE PRESENT IN
STUDIO 3
OF THE EDWARD PERKINS CLARK MEMORIAL STUDIOS
HENDRIE HALL
165 ELM STREET
FOR THE
ORGANIZATION MEETING
OF THE NEW HEELING COMPETITION
THE FIRST OPEN TO THE CLASS OF 1952

TUESDAY EVENING

FEBRUARY 15, 1949

7:15 PM

* HERE IS YOUR CHANCE TO GET BEHIND THE SCENES FOR ACTUAL EXPERIENCE IN RADIO-ANNOUNCING, ENGINEERING, SCRIPT AND COPY WRITING, AND OTHER FASCINATING FIELDS.

* WYBC IS ON THE AIR TEN HOURS A DAY, SEVEN DAYS A WEEK, WITH RADIO TAILORED TO CAMPUS LISTENING HABITS.

* AUDIENCE RESEARCH POLLS SHOW THAT TWICE AS MANY YALE MEN LISTEN TO WYBC AS TO ANY OTHER STATION.

THESE DEPARTMENTS NEED HEELERS

*RECORD	*TECHNICAL
*SPORTS	*BUSINESS
*NEWS	*PUBLICITY
*PROGRAM	*CONTINUITY

IF YOU HAVE AN INTEREST IN THE TECHNICAL SIDE OF RADIO IF YOU ARE A HAM, RT, A RADIO BUG, OR ARE INTERESTED IN LEARNING, THE TECHNICAL DEPARTMENT NEEDS YOU TO BUILD AND MAINTAIN GOOD COMMERCIAL EQUIPMENT IN THE TECH WORKSHOP EQUIPPED WITH EXCELLENT TOOLS AND TEST EQUIPMENT.

IF YOU ARE A MUSIC LOVER

THE RECORD DEPARTMENT NEEDS YOU FOR WORK WITH ITS COLLECTION OF 3,000 JAZZ, POPULAR, LIGHT CLASSIC, AND CLASSICAL MUSIC.

HEEL WYBC-FEBRUARY 15-7:15 PM -STUDIO 3- HENDRIE HALL-HEEL WYBC-FEBRUARY